Business Startup Readiness Criteria

Starting a business will impact your own life, and your finances. Are you able and ready to make the financial and time commitment to your business, and assume the risk of starting a business? Why?
What do you see as the largest hurdle to your business startup? How can you overcome it?
What are business topics that you feel the least knowledgeable about? This can include areas such as financial planning, marketing, business plan writing, etc.
What are business topics that you feel the most knowledgeable about?